



## ***Black Horse Pike Regional School District 2013-14 Sports Medicine Contract***

The Rothman Institute and Velocity Sports Performance would become a Sports Medicine Care and Sports Performance Training Provider for the Black Horse Pike Regional School District (BHPRSD). Below you will find an outline of what both Rothman and Velocity can provide to all three athletic programs (Triton High School, Highland High School, and Timber Creek High School).

### ***Rothman and Velocity would provide:***

1. Rothman would become a Sports Medicine Care Provider to the BHPRSD. The current Primary Care Physician, Dr. Harry Sharp, would remain in place and act as the School District Physician and provide physicals and game coverage. However, if there is a conflict with games on the same day and time, Rothman Physicians are willing to cover games, if available, free of charge. \*
2. 24/7 access to our Sports Medicine Physicians for acute sports medicine injuries. This will be accomplished by our Injury Hotline Service which was installed this past Fall. This system immediately connects to our appointment schedulers during normal business hours or to an on-call sports medicine specialist during the off hours (evenings and weekends). Injured athletes will be scheduled the day of injury, if it occurs prior to 3pm, or the following business day at one of our South Jersey Offices. \*
3. Immediate access to Dr. Rob Franks and the Rothman Institute Concussion Program. \*
4. Access to the Performance Lab. Overseen by Dr. Michael Ross, who is well known for testing all types of athletes to pinpoint any issues that might be hindering them from performing at their highest level. For example, muscle pain, shin splints, asthma, cardiovascular disease, and etc. The Performance Lab is located within Velocity Sports Performance, but has a mobile component which allows us to come to your school. Please visit [www.theperformancelabnj.com](http://www.theperformancelabnj.com) for more information. \*
5. Access to Velocity Sports Performance. Velocity Sports Performance is the National Leader in sports performance training where our Certified and Degreed Coaches focus on not only improving an athlete's athletic potential, but focus on reducing injuries. Special pricing will be made for all BHPRSD student athletes, teams, parents, and other family members to attend training sessions at the Cherry Hill location. We will also set up after school programs and summer programs that will allow Velocity to train onsite at your designated fields. For more information visit [www.velocitysp.com/cherryhill](http://www.velocitysp.com/cherryhill). \*
6. Educational/Lecture Series. With the many ancillary services we have to offer, Rothman Institute and Velocity Sports Performance can design an educational/lecture series. These educational programs will educate athletes, parents, coaches, and etc. on several different topics such as Nutrition, Mental Conditioning, Proper Exercise Programs, Concussion Symptoms and Issues, Coaches Clinics, and etc.
7. For sports medicine marketing and advertising opportunities, Rothman Institute will contribute \$2000 annually to each Athletic Department (Triton, Highland, and Timber Creek). This contribution can be used at the discretion of the Athletic Director for Athletic Training supplies, equipment, educational studies, and etc.

\* All services provided by Rothman and Velocity Sports will be with proof of appropriate insurance coverage on the part of Rothman and Velocity Sports.

**Black Horse Pike Regional School District Provide:**

1. Introduction/announcement that the BHPRSD has partnered with the Rothman Institute and Velocity Sports Performance to be Sports Medicine Care and Sports Performance Training providers of the BHPRSD.
2. Provide exposure for the Rothman and Velocity brand. This can be achieved by hanging banners on athletic fields and gymnasiums (banners provided by Rothman/Velocity), link placed on the district website and each schools website, notices sent out to parents of all student athletes, informing all coaches and administration about this unique partnership, and by designing an immediate referral program.
3. Provide access to promote programs, events, announcements, and etc. within the school district.

On behalf of the Rothman Institute and Velocity Sports Performance, I would like to thank you in advance for this opportunity to become a Sports Medicine and Sports Performance providers of the Black Horse Pike Regional School District. If you have any questions, please feel free to contact me directly at 856.904.5780.

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Blackhorse Pike Regional School District  
Approval Signature

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Mike West, CEO  
Rothman Institute

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Richard D. Sharpnack, Jr., ATC  
Owner, Velocity Sports Performance  
Manager, Rothman Institute