

BME 2

**Axis Achievement**  
**Proposal for**  
**Black Horse Pike Regional School District**

September 2012

Shanyn Fiske, Ph.D.  
Founder & Executive Director  
Axis Achievement, LLC  
Email: [shanynfiske@axisachievement.com](mailto:shanynfiske@axisachievement.com)  
Phone: (215) 805-7145

## **Program Overview**

Axis Achievement proposes to offer a 2-hour seminar for the college advising staff at the Black Horse Pike School District on Friday, February 15, 2013 (7:45 am - 9:45am). This seminar will offer counselors at BHPSD strategies for guiding students in the writing of college application essay / personal statement. The workshop will be led by Dr. Shanyn Fiske, who will discuss approaches to teaching and evaluating these critical components of the college application package.

In addition to the February seminar, Dr. Fiske offers to make herself available to college counselors and BHPSD students as a consultant for college application essays. Dr. Fiske welcomes college counselors or students to contact her through email with drafts of the application essays. She will comment extensively on essay drafts. These comments can be used as models / suggestions for counselors or be forwarded directly to students. Individual consultations with students are also available through email or phone.

## **Consultant Biography:**

Dr. Shanyn Fiske is an associate professor of English and director of the Writing Program at Rutgers University (Camden campus). She received her BA from Brown University (majoring in classics and comparative literature) in 1997 and her Ph.D. in English literature from the University of Pennsylvania in 2004. She is the author of *Heretical Hellenism: Women Writers, Ancient Greece, and the Victorian Popular Imagination* (Ohio 2008) and numerous articles in her research fields of nineteenth-century Victorian literature & culture; classical reception studies; and women's studies. Upon assuming the Writing Program directorship at RU-C in 2009, she redesigned and standardized the freshman composition courses at Rutgers (including composition 99, 101, & 102); founded, designed, and currently runs the ESL course sequence in composition; and re-introduced the Practicum in the Teaching of Writing, a seminar that she conducts as a mandatory course for all graduate teaching assistants in the Rutgers English department every fall semester. In addition to teaching in her research fields and running the Writing Program at Rutgers-Camden, Dr. Fiske is the executive director of Axis Achievement, LLC – a company she founded in January 2011 to provide premium enrichment, supplementary, and pre-college courses in reading, writing, and critical thinking to middle schools and high schools in NJ and PA. Through her work at Rutgers and Axis Achievement, Dr. Fiske is committed to designing curricula and training teachers to help students bridge the achievement gaps between secondary and higher education. She has also served as a private tutor for high school students preparing for college and – in addition to her position at Rutgers - is currently involved in designing curriculum and providing instructional support at LEAP Academy University Charter School in Camden, NJ.

**Pricelist**

February 2013 Seminar in Essay Writing

\$800 for 2-hour session

Hourly Consultant for College Essays

\$75 / hour for a maximum of  
55 hours (\$4,125.00)

(Fall 2012)