



BLACK HORSE PIKE REGIONAL SCHOOL DISTRICT  
**TRITON REGIONAL HIGH SCHOOL**  
250 SCHUBERT AVENUE, RUNNEMEDE, NEW JERSEY 08078-1796  
(856) 939-4500 Fax (856) 939-4724

Principal: Mrs. Sheppard

Assistant Principals: Mr. Ambrose, Mrs. Bonmati, Mrs. Lacovara, Mr. Rella, Mr. Williams  
Director of School Counseling: Mr. Olaya Supervisor of Special Services: Mrs. Silich

*Where Inspiring Excellence is Our Standard and Student Achievement is the Result*

Dear Parents and Caregivers,

I want to make you aware of a recent social media extortion plot that is aimed at our most vulnerable population; our children, both male and female. This extortion plot has gained both statewide and national attention.

These predators request nude photos of the child after becoming “friends” with the child on their social media sites. If the child does not comply, they threaten to Photoshop their faces onto another nude body and share the photos with all of their friends. Often the child will give in at this point, thinking that it will put an end to this ordeal. If the child continues to refuse, the result is the same. The predator follows through on the threat by sharing the pictures to everyone on the child’s “friend list” as well as uploading them to any number of illegal pornographic internet sites. Once that has happened, it is very difficult to remove or “take down” these pictures. Other children are being targeted and are answering requests for additional photographs or “dirt” on the original victim. To be very clear, any person that complies with this request would be committing a criminal act against the victim.

Whether you are a parent or caregiver of a boy or a girl, we urge you to have discussions with your child about internet safety. Please caution them about providing any pictures or personal information to anyone online. Create a safety plan with your child so that if they are faced with a request like this they will be able to get help immediately. Your child can report this themselves to the School Resource Officer. Let them know that it is okay to tell you, the caregiver, about what has happened. The important thing is that they feel safe about asking for help and do not give in to the threats made by the predator. There are approximately one of these crimes reported to our local Police Departments per month. If you have



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any knowledge of this happening to a child, you should report it immediately to the police department. It can be difficult to monitor our children's social media sites. That is why talking with your children ahead of time about the importance of internet safety, and this scam in particular, is so very important.

More information can be found on the sites listed below as well as contact information for reporting a cybercrime.

You can report your concerns to the Runnemede Township Police Department at (856) 939-0330 or contact our School Resource Officer Joe Marchese at (856) 939-4500, ext. 2611 or [jmarchese@bhprsd.org](mailto:jmarchese@bhprsd.org).

You can also report a concern or check out additional information about cybercrime on The National Center for Missing and Exploited Children website:  
<https://www.missingkids.org/>.

Please take some time to look at the websites on the next page and talk to your children about cybersafety.

Thank you,

John Barnett  
Triton Regional High School  
Student Assistance Coordinator

[jbarnett@bhprsd.org](mailto:jbarnett@bhprsd.org) (856) 939-4500, ext. 2011



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